



STUDIO FINISHES[®] CHALKBOARD PAINT 307

Features

- Studio Finishes[®] Chalkboard Paint (307) is a topcoat that turns any interior surface into a chalkboard
- Goes on easily and is washable
- Resists spattering during application
- Dries to a decorative finish that is extremely durable
- Is formulated to minimize lingering odors
- Soap and water clean-up
- Dries quickly

Recommended For

For interior use on previously painted surfaces. Use wherever a chalkboard finish is desired.

General Descriptions

Studio Finishes[®] Chalkboard Paint (307) is acrylic-based and turns virtually any interior surface into a chalkboard.

Limitations

- Do not apply when air and surface temperatures are below 50° F (10° C).

Product Information

Colors — Standard: Black	Technical Data[◇] Black Vehicle Type 100% Acrylic Pigment Type Titanium Dioxide Volume Solids 40%
— Tint Bases: None	Coverage per quart at Recommended Film Thickness 100 – 110 Sq. Ft. Recommended Film Thickness – Wet 3.8 mils Recommended Film Thickness – Dry 1.5 mils
— Special Colors: None	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.
Certification Very low in VOC's VOC compliant in all regulated areas	<div data-bbox="678 1165 901 1291" style="border: 2px solid green; padding: 5px; text-align: center;"> Qualifies for LEED[®] Credit (INTERIOR NON-FLAT) </div> Dry Time @ 77° F – To Touch 2 Hours (25° C) @ 50% RH – To Recoat 4 Hours Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times. Dries By Evaporation, Coalescence Viscosity 95 ± 2 KU Flash Point None Gloss / Sheen Eggshell Surface Temperature – Min. 50° F at Application – Max. 90° F Thin With Clean Water Clean Up Thinner Clean Water
Technical Assistance: Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com , or consult your local Yellow Pages.	Weight Per Gallon 10.5 lbs Storage Temperature – Min. 40° F – Max. 90° F Volatile Organic Compounds (VOC) 20 Grams/Liter .17 lbs./Gallon

[◇] Reported values are for Black. Contact Benjamin Moore for values of other bases or colors.

Surface Preparation

Surfaces must be clean, dry and free of wax, grease, dust, mildew, water-soluble materials and scaling paint. Hard, glossy areas should be dulled with sandpaper to ensure proper adhesion.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead

Primer/Finish Systems

Use the appropriate Benjamin Moore® Fresh Start® primer if a primer is required. Follow label directions. For previously painted surfaces in good condition, apply one or two coats of this product. Otherwise, before and after filling in nail holes, cracks and other surface imperfections, spot prime with the appropriate Benjamin Moore® Fresh Start® primer. When dry, apply one or two finish coats of Studio Finishes® Chalkboard Paint (307).

Application

Stir thoroughly. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® short nap roller, or a similar product. This product can also be sprayed. When brushing or rolling, apply generously using short overlapping strokes, always moving from unpainted into painted areas. Do not over apply. Let paint dry before touching up. Do not apply in temperatures below 50°F (10°C).

Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary, consult your sanitation department or state-designated environmental agency on disposal options.**

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust/particulate respirator approved by NIOSH should be worn when sanding or spraying. Close container after each use.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: If you experience difficulty in breathing, leave area to obtain fresh air. If continued difficulty is experienced, call physician immediately.

IN CASE OF: SPILL – Absorb with inert material and dispose of as specified under “**THINNING/CLEAN UP**”.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for
additional health and safety information**